

KENTUCKY EXTENSION ASSOCIATION OF

FAMILY AND CONSUMER SCIENCES

The sale of the Pride of Kentucky books by KEAFCS members generated funds now called the Pride of Kentucky Educational Endowment Fund. Two-thirds of the income generated annually will be designated to the Awards and Recognition Committee budget. An award category named the Pride of Kentucky Award will be added to the state awards category to recognize excellence in educational programming related to consumer marketing or promotion of Kentucky agricultural commodities and enterprises. This award will be given through the KEAFCS Awards and Recognition Committee. The Honors Chair will be responsible for overseeing the applications and presenting the awards, as part of the annual awards program.

Award

If the 1st place winner is a team entry they shall win \$100. If the 1st place winner is an individual entry they shall win \$50.

2nd and 3rd place will be recognized with certificates.

Eligibility

- 1 – Entry must be submitted by NEAFCS members (individual or team), all agents on a team must be NEAFCS members. Award money is to be shared by a team, disbursed by person completing application.
- 2 – The program or activity shall have been conducted in the past 2 years.
- 3 – The winning entry is required to do a poster session or exhibit at state meeting.

KEAFCS PRIDE OF KENTUCKY AWARD

APPLICATION

Name _____

Name and County of Contact person _____

50 word summary (Please attach)

30 word summary (Please attach)

Program Outline – limit to 5 double-spaced single side pages. It should include the following information:

- a) Identify issues of reasons for effort
- b) Target audience
- c) Where marketing efforts were used
- d) Number of people reached
- e) Program accomplishments and impact
- f) How Extension Service is identified
- g) What are the implications for future programs?

Supplemental materials – limit of 5 pieces. Please package appropriately for the types of supplemental materials submitted.

JUDGING CRITERIA

- 1) Issues or reasons for effort – 20
- 2) Accomplishments or impact – 50
- 3) Supplementary materials – 30

Total 100 points.