
Kentucky Extension Association of Family & Consumer Sciences
Spring Board Meeting Minutes
June 2, 2017 ~ Fayette County ~ 10:00 AM

NEAFCS CREED

*As an Extension educator my prime concern is people. I believe it is my responsibility to give the best of my ability and develop myself to be an effective educator.
I accept the opportunity to empower individuals, families, and communities to meet their needs and goals through a learning partnership.
May I always be willing to accept the challenges of the changing times.*

President Liz Kingsland called the meeting to order at 10:06am. The group read the NEAFCS Creed together to begin the day. Thought for the day was given by Liz Kingsland. Liz asked everyone to introduce themselves because there were several new people in attendance as well as many summer interns. Parliamentary Review was covered by Vicki Wynn, Past President. Gina Noe, Cabrina Buckman and Sheila Fawbush will serve as the minute reviewers for today's meeting.

Leslie Workman conducted a roll call of Board Members by sign in sheet. Twenty-nine Board Members signed the sign in sheet, which is on file. Secretary's Report included a report on correspondence. The Association received a note from Dr. Jimmy Henning regarding the loss of his mother-in-law. Minutes from the previous meeting (Nov 30, 2016) were distributed.

Treasurer's Report was submitted by Lora Lee Howard, Treasurer titled *KEAFCS Budget Report June 2017*. Annual meeting income reported \$2,235.00. Annual meeting expenses were \$13,718.62. Total General Expenses reported \$11,922.29. The Treasurer's Report will be filed for audit.

Officer Reports

National President-Elect: Lora Lee Howard gave an oral report on the plans for NEAFCS in Omaha, NE in September 2017. Registration will open in early June. There are several good learning opportunities and sessions on the agenda. The Home Baking Association will offer a pre-conference workshop. Sessions on using mobile devices for programming, among others are on the slate. Several KEAFCS board members reported they plan to attend NEAFCS.

President: Liz Kingsland submitted a written report of her activities and it has been filed. She has had a busy spring with KEAFCS responsibilities. She reported on JCEP and PILD. Many thanks to Amanda Hardy for bringing greetings to KEA4HA from the Association.

President Elect/Professional Development: Jill Harris gave an oral report. 2017 KEAFCS Annual Meeting will be held in Lexington at the Hyatt for \$119/night. Nov 28 will be All

School Conference. KEAFCS will be Nov 29 & 30. Rooms are now available in the block. Jill also surveyed the group on plans for KEAFCS 2018 and asked they be returned today. State's Night Out for the Kentucky Affiliate while at NEAFCS in Omaha is scheduled for Wed, Oct 18th at Upstream Brewing Company, a casual local favorite. A buffet menu will be available to our group. Group transportation is being considered according to the cost. Jill also reported on the JCEP Leadership Conference. Anyone can go to the JCEP website to see recording of the speeches and selected sessions. She shared a handout from Oregon State on "How to Be a Ninja Presenter." In NEAFCS news, an "affiliate officer toolkit" is being developed for our use. Her written report will be filed.

Vice President for Awards & Recognition: Amanda Hardy submitted a written report of NEAFCS and KEAFCS Awards. Everything for NEAFCS was online this year. We had 72 award entries this year (1 more than last year). Amanda extended the awards deadline to increase participation. Thirty-six agents entered. She forwarded 56 entries on to NEAFCS for judging. We had 10 Southern Region winners, 5 NEAFCS winners, 3 Distinguished Service, 3 Continued Excellence. Overall winners nationwide were down – not all categories had a 1st, 2nd & 3rd place. Amanda suggested using our success stories as the beginning of our award entries. Resubmit entries that don't win 1st place. Friends of KY Extension nominee is due by Oct 1 to the past president. If you know of a retiree to be recognized, please pass that information to Katie Alexander. Honorary KEAFCS Member nominee goes to Matti Daniels by Oct 1. Amanda's written report will be filed.

Vice President for Member Resources: Matti Daniels gave an oral report. Eight new agents have all joined KEAFCS. Ryan Quarles was our Honorary KEAFCS Member at last year's state meeting.

Vice President for Public Affairs: Melissa Goodman submitted an oral report. Melissa attended PILD with President Liz Kingsland. She received a \$200 scholarship from NEAFCS to attend. She learned our profession comes down to relationships, relevance and results. She attended several meetings on Capitol Hill. The new Impact Statements from NEAFCS have been released. In the 9 documents, Kentucky FCS is mentioned 18 times. Melissa also thanked Mindy McCully for assistance with the Living Well social media posts in March. In January, Melissa created the KEAFCS reminder calendar. She also encouraged us to share our impact, BSF profiles, etc with our local legislators.

Chairman Reports

Budget committee: Sally Mineer, Lora Lee Howard, Vicki Wynn, Matti Daniels & Amanda Hardy served last year. No report was made.

Nominating Committee: The nominating committee will consist of Matti Daniels, Jody Paver and one yet unnamed member. Treasurer, VP for Member Resources, VP for Awards and President-Elect will be elected this year. Matti Daniels has credential forms.

Website: Kathy Byrnes has assumed duties of the website and newsletter chair. The officer picture needs updated on the website. A Face Book page should be considered.

Newsletter info is due to Kathy by Aug 1. Katie Alexander would do a retiree newsletter if our KEAFCS newsletter was current. She can pull information for them from that.

Constitution, History, Policies: Mary Hixson. The copy of the constitution and bylaws presented today is not the most current copy – but the one posted on the website. Some constitution changes from Laura Brown's term may be lost – we are unsure. Several officers are checking for missing email or a lost jump drive.

Suggestion by Liz Kingsland to add a Marketing Committee and Committee chair into the organizational policies, as decided in Winter Board Meeting. Then reflect the change in the Constitution by adding it and voting at the December Annual Business Meeting.

Retirement & Life Members: Katie Alexander gave an oral report. Retired members met with Dr. Vail during the KEAFCS Dec meeting. 2017's retirees are Joan Martin, Pam Dooley, Virginia Langford & Debbie Temple. A summer luncheon is planned in Bardstown on June 6 with 21 registered.

Plate It Up: Kentucky Proud – Liz Kingsland. The advisory committee met. Remember that this project is funded with a KDA block grant that promotes fruit and vegetables. A lot of work to complete all the pieces that go into the recipes. We are ahead on recipes. District 3 has no representative on the committee. Sheila Fawbush is interested. Sheila and Marena Nelson will present PIUKP to the NVON Conference in KY later this year. Card racks and aprons are possible in the next round of incentive items available to purchase.

Pride of Kentucky Endowment Committee: Sally Mineer gave an oral report. Endowment fund is at \$175,008.58. The interest from the endowment is to support awards. The fund is slightly up with earnings but stays pretty flat.

Past Presidents: No report was submitted.

Unfinished Business:

Lora Lee will be inaugurated as president at NEAFCS in Omaha. We will have a reception for her. Judy Hetterman, Matti Daniels, Mary Hixson & Liz Kingsland will serve as the committee to plan this event. We will need to fundraise to cover the cost of this event.

Kathy Byrnes has boxes stored at her office – they are the KEAFCS archives. The board has considered scanning and storing the files but it was tabled during the 2012 national meeting planning. The UK Library will not store them. Kathy, Mary Hixson and Vicki Wynn will meet and decide what the best storage solution is. They will also come up with a plan for when things should go into the archive. Nanette Banks (FCS Letcher Co) has worked on the ESP archive. She may have FCS agent archives already in her information.

Kim Henken thanks everyone for signing up to work the FCS booth at the Kentucky State Fair. Very few slots remain.

New Business

Purchase and Pennyrile areas will choose the Friend of Extension for KEAFCS this year.

Honorary Member nomination suggestions include legislators, people we work with on campus, etc. Attorney General Andy Beshear was mentioned. October 1 is the nomination deadline.

Sally Mineer talked about the FCS Hall of Fame. Hall of Fame invitations will be coming soon. It will be an all-day event. Free reception and a paid dinner.

Sally has KAFCS coasters available for \$6.00.

Kentucky Plaid Project –Nelda Moore. Dr. Vail has purchased two Kentucky Plaid table cloths for each FCS agent – a large one and a small one. If there is no agent in the county at this time, please don't send the cloths. Hold until the agent is hired. Nelda suggested we all send notes to Dr. Vail to thank her for the cloths.

Sheila Fawbush – June 23 & 24. 500 boxes full of yarn from KEHA President Mary Margaret Krahulec will be sold at \$1.00 per skein as a fundraiser. Please come support it if you can.

June 6 is District Director retreat. Agents have been asked for input to address "How DD's can help us with programming?" There will be a SKYPE call involving one agent from each district.

Special committee for Promotion of FCS – Jennifer Bridge

Marketing seems to be a recurring theme for many of us and FCS is in jeopardy depending on who you ask. Part of our bylaws are to promote our profession. We hear "Best Kept Secret" a lot when people talk about Extension. We operate on a systems theory by our training and we need to become a lobbying group for ourselves.

Plate It Up: Kentucky Proud, KELD and many other programs have become a reality because FCS got behind it and put it together.

This committee formed at KEHA out of a general conversation.

We met and had a brainstorming session (see notes)

What is FCS?

- Internal marketing – so we are all on the same page

- Marketing ourselves to Administration

- Marketing ourselves to the Extension system

- Statewide marketing campaign to the general public

Utilize "Tell Us Your Extension Story" to gather input & measure impact.

Meeting with Dr. Palmer was supposed to last 1 hour. He stayed 3 hours with us to discuss the lay of the land.

- 1) FCS elimination rumor is not true.

- 2) FCS is a knowledgebase. There is are plans at this time to reinstate the FCS degree program at UK.
- 3) Options for covering – split positions or agents covering multiple counties. Dr. Smith and Dr. Maines are now writing job descriptions that cover FCS/4-H.
- 4) KRS mandates that CES is AG and HES – 1962. (and other youth programs)
- 5) We offered to be collaborative and assist if a marketing campaign can be created.

The Dean and Director of Extension are always at KACAA Board meetings. The fact that they don't attend KEAFCS Board is very telling....

We will go forward and not ask permission or for assistance at every turn.

Consistency is key – such as the FCS FB page...

Specialists are lacking. FCS now has Associates – cost less and lack professional knowledge.

Our biggest challenge may be that we don't have a strong voice – if it came down to actually making cuts. Talk with your FCS leadership – make sure they can effectively lobby for you.

Recommendations to the executive board before October.

Innovative grant or money sources to fund marketing campaign.

Other news:

Dr. David Weisenhorn is our new Child Development Specialist.

Dr. Heather Norman-Bergdorf is our new Food & Nutrition Specialist.

A motion to adjourn was made by Alethea Price. Seconded by Leslie Workman. The meeting was adjourned at 1:33pm.

Dates to Remember

Oct 9-12	ESP National Meeting, North Carolina
October 16-20	NEAFCS Annual Session, Omaha, NE
Oct 26	KEAFCS Fall Board Meeting
Nov 28	All School Conference
Nov 29- 30	KEAFCS 2017 Annual Meeting
December 15	Area Office Forms and Area POW to Jill Harris
December 15	KEAFCS-NEAFCS Dues to Lora Lee Howard

Future Opportunities

February 14-15, 2018

September 24-27, 2018

JCEP Leadership Conference- Orlando, FL

NEAFCS 2018 Annual Session- San Antonio, TX