Kentucky Extension Association of Family and Consumer Sciences Awards Program

2012



Kentucky Extension Association Of Family and Consumer Sciences

2012 Awards Program Martha Yount Vice President for Awards and Recognition



LEARNING, LEADING AND LIVING WELL

> December 6, 2012 The Brown Hotel Louisville, KY

#### 2012 KEAFCS Board

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2014 NEAFCS Annual Meeting	Sally Mineer and
	Kathy Byrnes

#### **2012 NEAFCS Board**

VP for Member Resources

Lora Lee Frazier Howard



### **Awards Brunch**

Awards and Recognition Update Martha Yount, Vice-President for Awards and Recognition

# \*Mark your calendars now for January 22, 2013 to submit KEAFCS/NEAFCS awards.

\*The online entry form from NEAFCS has changed. Take a few minutes to log in to the members only section, go to awards and click award application. There will be a 9 minute video that shows the step-by-step process.

\*Each agent who submits an award entry will be entered into a prize drawing for a \$50 Kentucky State Park Gift Card, to be given away at next year's award program.

#### **Recent Changes to Awards**

- ACI Clean Homes renamed Clean and Healthy Families & Communities Award
- NEW Communications Award Photography: Designed to recognize the use of photography to tell an Extension story or communicate an educational message.
- NEW Family Health & Wellness Award: To recognize innovative programs that promote & improve the health & wellness of families.
- Discontinued Healthy Lifestyles Grant
- NEW Human Development/Family Relationships Award: Recognizes innovative human development/family relationship educational efforts.
- NEW School Wellness Award: To recognize outstanding school-based programs to promote and improve physical, emotional, and/or social well-being of students, staff, or families of students in the school community.
- NEW Social Networking Award: To recognize innovative online social networking efforts.
- NEW Greenwood Frysinger Award: Is granted to an Extension Educator in Family & Consumer Sciences who has been either formally or informally mentored.

Presiding Inspirational Thought Introduction of Guests Linda Combs Matti Daniels Linda Combs

#### Greetings

Javiette Samuel, Ph.D., CFLE, Kentucky State University Ann Vail, Ph.D., Director, School of Human Environmental Sciences/Assistant Director Family & Consumer Sciences Extension, University of Kentucky Alice Brown, KEHA President

Initiation of New Member	s Pam York
Awards Presentations	Natasha Lucas
Friends of Extension Awar Honorary Member Honors Awards Program Awards Communications Awards Public Relations Awards Progress Awards Pride of Kentucky	rds Rosie Allen Lara Savage & Janet Johnson
Prize Drawing (Everyone who submitted an award entry)	
Retirement	Kelli Bonifer
Silent Auction Results	Sally Mineer
Presentation of Gavel Adjourn	Linda Combs & Becky Nash

## **NEAFCS** Creed

As an Extension educator, my prime concern is people.

I believe it is my responsibility to give the best of my ability and develop myself to be an effective educator.

I accept the opportunity to empower individuals, families, and communities to meet their needs and goals through a learning partnership.

May I always be willing to accept the challenges of the changing times.



## **Friends Of KEAFCS**

### Karen Hill Green River Area

Karen has been involved in Cooperative Extension for many years. She is an avid volunteer. She is involved in the county and area Extension Homemakers as the Henderson County Extension Homemakers President. She is a graduate of the University of Kentucky with Bachelor's Degree in Home Economics with a major in Nutrition and Food Sciences. She retired from Methodist Hospital as a registered dietitian. She serves on the FCS Advisory Council as the secretary/treasurer, Diabetes Coalition as the secretary, We Can, 2<sup>nd</sup> Sunday, Longest Day of Play, Shades of Red committee member and has attended district forums as an FCS representative. Karen is very involved in the Barn Quilt Squares Project and now has her husband Bud actively involved in many of the projects. In addition, both sit on the County Extension Council as well. She is totally devoted to the Cooperative Extension Service and does whatever it takes to promote, educate and make people aware of what we do. She loves the University of Kentucky and we will usually see her in something blue. She truly bleeds blue!

#### PAGE 32 Distinguished Service Award Winners

1990 Rebecca Brooker Judy Hetterman Martha Lee 1991 Jane Dyche Janice Collins Judith Wilson 1992 Sally Lewis Tina S. Peter Peggy Powell 1993 Lora Lee Howard **Connie Jones** Carol Stromatt 1994 Carol Benson Brenda Cook Maryellen Garrison 1995 Debra Parrish Constance Wheeler Laura Wilson 1996 Kaye Holbrook Betty Overly Rita Smart 1997 Elizabeth Buckner Frances Hammonds Carolyn Royalty 1998 Alice Ann Bradley Kathy Roesel Glenna Wooten 1999 Sarah Ball Brandl Cheryl Case Nancy D. Hunt 2000 Theresa Howard Nelda Moore Laura Stephenson

2001 Brenda Cockerham Rita May Louise Moore 2002 Jennifer Bridge Donna Fryman Martha Yount 2003 Rebecca Nash 2004 Jill Harris Pat Margolis Mary Hixson 2005 Pamela Dooley Kay Hall Pamela York 2006 Diana Doggett 2007 Debra Cotterill **Christy Ramey Rita Stewart** 2008 Rosie Allen Sheila Fawbush Sally Mineer 2009 Stephanie Derifield Hazel Jackson Jane Proctor 2010 Natasha D. Lucas Judith C. O'Bryan Martha H Perkins 2011 Nellie R Buchanan Christine L. Duncan Marsha O. Parker 2012 Linda R. Combs Kimberly Foster Brooke Jenkins-Howard

#### Martha Thomas, Lincoln Trail Area

Martha Thomas became involved with the Cooperative Extension Service in the late 1960's when her children became old enough to be involved in the 4-H program. Over the years, Martha has served on the 4-H Council, been a project leader several times, and judged 4-H events. In 1973, Martha joined an Extension Homemakers Club. She has served as President, Vice- President, Secretary, Treasurer and Club Chairman. She still helps her club with fund raisers and lessons. Martha has held many County officer positions as well, such as Chairman, Secretary, Vice-President, President-Elect, and has served as County President two different terms. She also serves on the area level. She has been Homemaker Representative to the Hardin County Fair Board for 15 years. Currently, Martha is the Hardin County Extension Homemakers Publicity Chairman and volunteers regularly on the Clothesline of Quilts homemaker project by volunteering numerous hours painting the barn quilts. In 1992, she was the first woman appointed to serve on the Hardin County Extension Foundation Board. In 2011, Martha received a Certificate of Recognition for volunteering 514 hours to the Homemakers and other Community and Civic Organizations. Martha has served on the Hardin County Extension Council two terms, acting as Secretary one of those terms. She has been on the Hardin County District Board, serving as Secretary and Treasurer. For 11 years, she has been Co-finance Chairman of the local Farm-City Day event, which involves contacting local merchants and organizations to sponsor the free meal for the over 200 people who attend. While Martha feels there are lots of people who are better deserving of this award than she is, she feels extremely honored and very grateful to have been chosen

# Honorary Member of KEAFCS James Comer Kentucky Commissioner of Agriculture

Monroe County native, James Comer, was a Kentucky State Representative for over 10 years representing the counties of Green, Metcalfe, Cumberland and Monroe. James is a lifelong farmer and is the founder and owner of James Comer, Jr. Farms, a 950-acre beef cattle, timber and hay farming operation. He is a graduate of Western Kentucky University with a degree in Agriculture and was the Kentucky FFA State President (1990-1991). In addition to a successful farming operation, James has experience in two other start-up businesses. He formed Comer & Polston Insurance, Inc. and CFB Foods, Inc. James' experience in three different diversified businesses led to his political path in Frankfort, and his being widely considered as one of the most conservative, pro-business legislators in Kentucky. As a result of his strong conservative and business friendly stance on the issues, James received numerous awards including the 2002 National Freshman Republican Legislator of the Year Award, the 2003 Jaycees Outstanding Young Kentuckian, the 2004 National Federation of Independent Business' Guardian of Small Business Award, and the 2009 Western Kentucky University Alumnus of the Year. In November of last year, Kentuckians elected James to be their Commissioner of Agriculture; and did so by giving him the most votes of any statewide candidate. He is married to Tamara Jo (T.J.); and they have three children, Reagan, Harlan and Aniston

#### Distinguished Service Award Winners continued...

1970 Geraldine Bentley Ora Neeley Sarah Feltner 1971 Emma Maxfield Lucy Forbes Dauveen Roper 1972 Nannie B. Huffman Reba K Bullen Gertrude Paprotta 1973 Margie Wilson Rebecca Gibson Barletta Wrather **1974** Frances Pitts Martha Lee Stamper Catherine Thompson 1975 Jo Nelda Cole Jo Ann Keith Pierce Nell L. Veale 1976 Velva J. Cockerel Sue Cravens Stivers Marguerite Hart 1977 Emma Tucker Shirley Sheperson Nancy Edwards 1978 Nancy Norman **Frances Hackworth** Edwina O'Hara 1979 Juanita Amonett **Rose Swope** Mary Lou Conder

1980 Jean Cloar Guynd Lyons **Rita Spence** 1981 Janette B. Chapman Sharon K Keach Margaret D. Scott 1982 Nancy Eckler **Betty Ray Faires** Jan Miller 1983 Mary Ellen Bogardus Myrna Herron Charlene Jacobs 1984 Connie Minch Cheryl Witt Karen Davis 1985 Carolyn Goodman Donna Clore Jane Bailey 1986 Marian Daviess Pat Curtsinger Mildred Potts 1987 Karen Ramage Kathy Lilly Kathy Jump 1988 Carol Bailey Janet Johnson Lida Smith 1989 Jean Baugh Georgia Burton Jennifer Klee

### PAGE 30 Past Kentucky Extension Agents for Family & Consumer Sciences NEAFCS Distinguished Service Awards Winners

1944 Alda Henning 1945 Marian Kelly 1946 Mary Hood Jenny C. Grubbs 1947 Elizabeth Word Lila Hombree 1948 Zelma Byerly 1949 Anna K Evans Ruth L. Saunders 1950 Ruth E Harrelson **Roxie Perkins** 1951 Priscilla L. Lytle Mary Ellen Murray 1952 Lois Sharp Louise Craig 1953 Kathryn Sebree Elizabeth Donnell 1954 Rachel Rowland Margaret Sullivan 1955 Dora Mae Cockran Jane Jones 1956 Sunshine Colley Florence Bennett 1957 Evelyn Sinclair Alice P. Kilpatrick 1958 Kathryn Russell Thelma Streeter

1959 Ada Carter Rowena Sullivan 1960 Susan Lane Cruse Lillian Hixson Rice Kitty Bess Dodson 1961 Maxine Griffin **Emogene Hamm** 1962 Mary S. Saunooke Louise Hart 1963 Lucille Warren Mary Wollard Bertha McLeod 1964 Jacqueline Rogers Ida Jo Burg Anna Thompson 1965 Dorothy Camenisch Irma Hamilton Martha Jenks 1966 Isobel Crutchfield **Emogene Hamm** Novella Winiger 1967 Thelma Johnson Lorene Blankenship 1968 Clarabel Buchanan Jeanette Yeast Amanda Manly 1969 Elizabeth Burr Pat Decoursey

PAGE 7

## **Honors Awards**

## **Distinguished Service Award**

The Distinguished Service Award is the highest award presented by NEAFCS. The award recognizes members for leadership, educational program efforts and professional development.

#### Linda R. Combs

Linda has served as a County Extension Agent for Family and Consumer Sciences for 12 years. Her focus has been to improve the lives of county residents through education. National Winner

#### **Kimberly A. Foster**

Working with families in Nicholas County to improve overall health and quality of life has been the highlighted goal of Kimberly Foster's career. She has sought to accomplish this through both traditional and innovative programming.

#### **National Winner**

#### S. Brooke Jenkins-Howard

Brooke Jenkins-Howard is known for her leadership skills and for forging partnerships to deliver educational programming to better serve the community. Current programming efforts focus on food, nutrition, and health.

National Winner

## **Continued Excellence**

PAGE 8

This award recognizes members who have previously received the Distinguished Service Award and continue to be actively involved in professional improvement programs and promoting professional development and leadership.

#### Nellie Buchanan

Innovative, working with non-traditional audiences, mentoring, visionary leadership and motivating clients to make positive changes are primary in this Extension agent's career. National Winner

#### Sally R. Mineer

Lewis County Wellness is an issue that Sally worked with during her years of service to help clients gain knowledge on nutrition and health related concerns.

**National Winner** 



1977-78 Lucy Forbes 1978-79 Guynd Lyons 1979-81 Karen Davis-Parker\* 1981-82 Rita Spence 1982-83 Nancy Norman Wills 1983-84 Jane Bailey 1984-85 Betty Overly 1985-86 Nancy Edwards 1986-87 Frances Hackworth Benge 1987-88 Carole Rison\* 1988-89 Janette Chapman 1989-90 Connie Minch 1990-91 Judy Hetterman 1991-92 Karen Ramage 1992-93 Connie Jones-Woolery 1993-94 Jennifer Klee 1994-95 Kathy Jump 1995-96 Janet Johnson 1996-97 Rebecca Brooker\* 1997-98 Laura Stephenson 1998-99 Rita Smart 1999-2000 Kaye Holbrook 2000-01 Martha Lee 2001-02 Kathy Roesel 2002-03 Laura Wilson 2003-04 Jennifer Bridge 2004-05 Diana Doggett 2005-06 Peggy Powell 2006-07 Lora Lee Frazier Howard 2007-08 Nancy Hunt 2008-09 Donna Fryman 2009-10 Sally Mineer 2010-11 Rosie Allen 2011-12 Linda R. Combs

### **KAEHE/KEAFCS PAST PRESIDENTS**

1924 Ida Hagman\* 1926 Roxie Perkins\* 1927-1928 No record 1930 Isadora Williams 1931-1936 No record 1937 Ada Henning\* 1938 Zelma Byerly\* 1939 Irene Piedlau 1940 Lois Sharp 1941 Francis Fleming 1942 Ruth Latimer Allen\* 1943 Doris Wheeler\* 1944 Mariam Kelly 1945 Leone Gillet\* 1945-47 Elizabeth Word\* 1947-49 Bina Foree 1949-51 Lilah Hembree 1951-53 Margaret Sullivan Berg 1954 Ruth Harralson Brown\* 1955-57 Mary Jordan Morris 1957-59 Mary Ellen Lilly 1959-61 Alice Kilpatrick 1961-63 Jane Jones 1963-65 Louise M. Craig\* 1965-67 Susan Lane Cruse\* 1967-69 Mary L. Steele Saunooke 1969-71 Geraldine Bentley Watson 1971-73 Louise C. Hart 1973-74 Maxine Griffin 1974-75 Jerri Cockrel 1976-77 Sue Stivers

PAGE 9

## **Florence Hall Award**

The Florence Hall Award is presented for an outstanding program conducted by one or more NEAFCS members. These members have been alert in recognizing new concerns and interests of families and have involved people in planning and implementing programs that benefit families.

#### 1st Place - Christy Nuetzman

"Truth and Consequences The Choice is Yours"

This project is an enrichment activity involving role-play scenarios designed to show students the impact of getting involved with illicit and legal substances.

> 2nd Place - Nellie Buchanan & Team Brenda Cockerham

"Fishy Facts: Why Should We Choose Fish and Seafood for a Healthier Diet?"

Exposing rural clientele to selection, storage, and various preparation techniques of fish and seafood resulting in a healthier diet was the key component of this program.

#### **3rd Place - Elizabeth Kingsland & Team**

Terry Whalen, Cheryl Case, Judy Hetterman, Kenna Knight, Rita May

"Recipe for Life"

Food preparation, nutrition, and mealtime etiquette were taught at home and in the school setting. Due to societal changes, family mealtime is often non-existent. Recipe for Life addressed these issues.

1st Place Southern Region Winner.

\*Deceased

## **Greenwood Frysinger Award**

This award is granted to an Extension Educator in Family and Consumer Sciences for graduate studies. This award is sponsored by NEAFCS to give members an opportunity to pursue professional improvement through graduate study in the area of their own choosing.

### LaDawn Hale

"Study in Ghana"

A professional development opportunity to Ghana in 2013 would teach about the history, culture and people. Teaching the girls sewing skills would be a way to give back while there.



PAGE 27

### **2012 Retirees**

Congratulations to the following KEAFCS members who retired during 2012. Thank you for your many years of dedicated service, and best wishes for your next endeavors.

> Suellen Zornes Cunningham 36 Years

> > Peggy Helton 33 Years

Kathy Jump 32 Years

Kay Kennedy 18 Years

Rita Spence 43 Years



### Pride Of Kentucky Award

The Pride of Kentucky Award is a state award to recognize excellence in educational programming related to consumer marketing or promotion of Kentucky agricultural commodities and enterprises.

#### **1st Place - Theresa Howard**

2nd Place - Allison Lewis

#### **Pride Of Kentucky Grant**

Pride of Kentucky Grants help provide agents with seed money for programming related to consumer marketing or promotion of Kentucky agricultural commodities and enterprises.

**1st Place—Pam York** 

PAGE 11

## Kentucky Paraprofessional Award

This award recognizes outstanding service to special audiences through the use of para-professionals working with or supervised by Extension Agents for Family and Consumer Sciences.

1st Place - Ruth Ann Kirk

Lawrence County, Agent Stephanie Derifield

"Project Grow"

**2nd Place - Ashley McKinney** Calloway County, Agent LaDawn Hale

"Working with Physically and Mentally Challenged"

**3rd Place - Felicia Davenport** Hart County, Agent Patricia Margolis

"Nutrition Education"

## Program Awards Family Health and Wellness Award

This award Recognizes innovative programs that promote and improve the health and wellness of families in areas such as nutrition, fitness, family meals, meal planning, time or stress management, healthy lifestyle, and more.

#### 1st Place-Rosie Allen & Team

Carole Gnatuk "Home is Where the Health Is" This program was developed by a Child Development Specialist and County FCS Educator to address childhood obesity. It marries parenting skill-building with healthy lifestyle education.

> 1st Place Southern Region Winner 2nd Place National Winner

### 2nd Place—Kimberly Foster & Team

Cheryl Case, Elizabeth Kingsland, Diana Doggett, Sara Talbot, Gina Noe, Connie Minch, Jennifer Howard, Pam Dooley, Tammy Howard "Central Kentucky Is Living Well" The Bluegrass Area Family and Consumer Sciences Extension Agents planned and presented a series of seminars that addressed living well issues faced by families in current tough economic times.

#### **3rd Place—Diana Doggett**

"Better Bites—Rethinking Concession Stand Food" The Better Bites and Veggin' Out at the Pool program offers promising strategies to combat the obesity epidemic to make healthy food more accessible and unhealthy food less so. **Our Kentucky Affiliate Awards** 

PAGE 25

## **KEAFCS** Awards

## **Progress Awards**

The Progress Award recognizes members of KEAFCS who have successfully completed a project or activity of unusual scope. Two awards are given; one to a member with ten or more years of service and one to a member with under ten years of service.

### **Under 10 Years**

### **Christy Neutzman**

"Truth or Consequences"

## **KAFCS Outstanding Agent Karen Davis Parker Award**

Sally Mineer Lewis County

## **Marketing Package**

This award recognizes NEAFCS members for outstanding marketing efforts that address the concerns and needs of children, families, or communities.

### 1st Place - Theresa Howard & Team

Jennifer Hunter, Katie Keith "Kentucky Saves—Social Marketing Campaign"

Extension starts statewide Kentucky Saves Campaign and finds other institutions to partner with in ongoing social marketing campaign, to give us a "brand" in promoting financial literacy, saving to the public.

### **2nd Place - Allison Lewis**

"Sharing Our Selves"

The Spencer County Sharing Our Selves Program is a community education program. This annual program allows people to educate others in the community and surrounding communities on multiple life skills.



## **Environmental Education**

This award is presented to an outstanding program conducted by an individual or team who have been involved in educating families on issues concerning water quality, air quality, recycling, and natural resource conservation.

### 1st Place - Gwenda Johnson

"I Belong in the Forest"

I Belong in the Forest is a children's book about the forest ecosystem created by 4th, 5th and 6th grade students using couplet poetry and colorful artwork.

### 2nd Place - Kenna Knight

"Plant a Tree, Save a Tree"

Plant a Tree, Save a Tree, was a 4th grade program that focused on recycling paper. Each student was given a tree to plant and encouraged to recycle.



## Human Development Family Relationships

Recognizes innovative human development / family relationship educational efforts. Focus includes child care; parenting; relationships through the life span; marriage enrichment; communications (parent/child); retirement; aging; stress management; and related issues.

### 1st Place - S. Brooke Jenkins-Howard & Team

Amanda Faye Howard, Amanda Jo Howard "Enriching Early Childhood Development" Magoffin County Extension Service coordinates a program for toddler and preschool children and their primary caregiver. Activities to reinforce positive child development and develop social skills through play are emphasized.

## Mary Wells Memorial Diversity Award

This award recognizes outstanding efforts and accomplishments of individuals and/or teams in diversity and pluralism for any Extension Family and Consumer Sciences program or activity, including staff development, advisory councils, programs, etc.

### **1st Place - Stephanie Derifield**

"Gardening, Relationships, Opportunities and Wellness" Since the first GROW (Gardening, Relationships, Opportunities, and Wellness) series spring 2011, approximately 45 women recovering from substance abuse have benefited from Extension Education and enrolled in the Nutrition Education Program.

> *1st Place Southern Region Winner 1st Place National Winner*

PAGE 23

## **Public Relations Awards**

### **Community Partnership**

Recognizes NEAFCS members for outstanding community partnership efforts in meeting the needs of families through collaboration with groups, agencies, and consumers.

### **1st Place - Diana Doggett**

"Making the Healthy Choice the Easy Choice with Better Bites"

The Better Bites and Veggin' Out at the Pool program offers promising strategies to combat the obesity epidemic and to make healthy food more accessible and unhealthy food less so.

> 2nd Place Southern Region Winner 2nd Place National Winner

### 2nd Place - La Dawn Hale

"Learn to Sew"

The Learn to Sew program taught sewing skills and clothing care to 230 youth. Six organizations, many community members, and 23 volunteers have donated over \$4,000 worth of supplies.

### **3rd Place - Stephanie Derifield**

"Diabetes Education" Stephanie and members of the local Health Advisory Team developed a diabetes initiative involving an Extension featured program, Taking Ownership of Your Diabetes, followed by establishing a diabetes support group.

## Photography

**1st Place - Melinda McCulley** 

"Extension Supports Activity for All Ages"

Enjoying Second Sunday, a Kentucky physical activity initiative, is an annual event that brings together people of all ages! Participants (70+ years included) enjoy a day of fun filled activity!

> 2nd Place Southern Region Winner 2nd Place National Winner

## **Radio/Podcast**

## 1st Place - Matti Daniels

"Stretching Your Food Dollar Radio Spots"

Educational spots were produced at the local radio station to give information about stretching the food budget, while advertising related events scheduled at the Knox County Cooperative Extension Service.

> *1st Place Southern Region Winner 1st Place National Winner*



#### PAGE 15

## **Food Safety Award**

This award is presented in recognition of outstanding educational programs conducted for families, school nutrition workers, food industry employees or managers, church workers preparing meals, home care providers, and other groups/individuals preparing and/or serving food.

### **1st Place - Katherine Alexander & Team** *Kelli Bonifer*

"Food Preservation: Am I doing it correctly?"

Economic stressors on families have resulted in an increase in gardening, canning, and freezing. A workshop was presented because people are using unsafe processes and recipes that could endanger lives.

### 2nd Place - Denise Wooley

"Teen Cave Food Safety"

Kids ages 6—12 in the Youth Community Leader afterschool program for the Paducah Housing Authority along with the adult volunteers took part in food safety techniques training.

## **School Wellness Award**

Recognizes outstanding school-based programs to promote and improve physical, emotional, and/or social wellness of students, staff, or families of students in the school community. May include nutrition, fitness, garden-based nutrition education, health, character education, self esteem, farm-toschool, and more.

#### 1st Place - Brenda Cockerham & Team,

Judy Vaughan. Stella McCarty, Robin Castle, Cynthia Blair, Catherine Sparks "Healthy Schools Initiative" 500 individuals at Highlands Elementary improved their health from FCS programs; 84% reported eating more fruits and vegetables, 67% eat fewer fatty foods, and 71% now eat more whole grains.

### 2nd Place - Stephanie Derifield

"School Wellness" Approximately 225 elementary school students were provided with an afternoon fresh fruit or vegetable three days a week through a USDA grant. Extension provided marketing, nutrition information, and recipes for the project.

#### **3rd Place—Elizabeth Kingsland & Team**

Cheryl Case, Rita May, Kenna Knight, Terry Whalen, Judy Hetterman "Recipe for Life" Children are not learning food preparation skills due to school environment and societal changes. FCS agents from five rural counties conducted a hands on school project entitled Recipes for Life.

## Newsletters

#### **1st Place - Whitney Morrow**

"Strengthening the Families of Carter County"

A monthly homemaker newsletter, mailed to 350 homemaker and community members. It includes upcoming events, nutritious recipes, articles, and educational information.

#### 2nd Place - Gina Noe

"Madison County Extension Homemakers Newsletter"

Over 600 people receive this newsletter which provides timely research based information and informs Extension Homemakers, FCS Council Members, decision makers, and others about FCS Extension and partner programs.

3rd Place Southern Region Winner

#### **3rd Place - Amanda Hardy**

"Building Strong Families Newsletter"

This newsletter goes out to 444 individuals every month. It has information about classes, educational material, recipes, and Homemaker information. It covers a variety of information each month.

## Television

### 1st Place - Janet Johnson & Team

*Betsy Ann Tracy* "Plate It Up, Kentucky Proud"

Multi-generational focused video segments promote consumer awareness of new branded seasonal recipes and statewide consumer resource access for increasing consumption of locally grown fruits and vegetables.

### 2nd Place - Pamela York & Team

*Kelli Bonifer, Margie Hernandez* "Plate It Up—Kentucky Proud"

Plate It Up—Kentucky Proud is a cooking show featuring recipes from the Plate It Up—Kentucky Proud curriculum. The show airs monthly to 5,500 families in Russell and Adair counties.

#### **3rd Place - Patricia Poor** "Grant County Cooks"

Extension Homemaker Members are featured on a local television program where they prepare a recipe. These monthly segments help showcase Extension leaders as well as partner with community members.

# **Communication Awards**

## **Educational Curriculum Package**

Recognizes creative teaching packages which include a teaching plan and evaluation, and utilizes communication tools from 2 or more categories including: audio visual, written, exhibit, educational technology based program, or educational publication.

> **1st Place - Rosie Allen & Team** Carole Gnatuk

"Home Is Where The Health Is"

Home Is Where The Health Is was developed by a Child Development Specialist and County FCS Educator to address childhood obesity. The curriculum marries parenting skillbuilding with healthy lifestyle education.

#### 2nd Place Southern Region Winner

2nd Place—Lynn Blankenship & Team

Nicole Peritore, Pam Sigler, Jane Bryant, Connee Wheeler

#### "Mind-Body Connection"

Mind—Body Connection curriculum provides participants research-based information and participatory activities to develop understanding of stress effects, exercise safety/ requirements, and safe deep breathing, meditation, stretching, and balance exercises.

## **Educational Technology**

Recognizes excellence in computer generated presentations.

1st Place - Lynn Blankenship & Team

Nicole Peritore, Pam Sigler, Jane Bryant, Connee Wheeler

"Mind-Body Connection"

Mind-Body curriculum provides research-based information/ participatory activities to develop understanding of stress, exercise safety/requirements, and safe deep breathing, meditation, stretching, and balance exercises.

2nd Place Southern Region Winner

## **Internet Education Technology**

1st Place - Pam York & Team Kelli Bonifer

"Plate It Up-Kentucky Proud"

Plate It Up—Kentucky Proud is a cooking show featuring recipes from the Plate It Up—Kentucky Proud Curriculum. Select segments from the show were uploaded to www.youtube.com.



## Written Press Releases

### 1st Place - Melinda McCulley

"Shopping at Farmers' Markets Provides Food for Body and Soul"

Consumers have little or no connection with the farmers producing food. Encouraging consumers to shop locally ensures producer/consumer interaction, supports local economies, and gives the consumer a better overall product.

### 2nd Place - Gina Noe

"Returning from Our Holiday Retreat"

This article was written as an example to show readers physical activity can be fun and social. Sustaining the activity they choose can lead to better health.

### **3rd Place—Edith Lovett**

"Be Safe This Heating Season"

The 22,000 readers of the Commonwealth Journal learn heating safety tips to keep their families safe from fires. They also learn about holiday safety from electricity.